ab	A TALWASHINGTON P.C.	WJLA 1100 Wilson B Arlington, VA	*	Sch Ad Ag Pro Bra		09/27/17-10/03/17 Ed Gillespie for VA Strategic Media Pla POLITICAL CANDI Ed Gillespie (6712:	09/27/17-10/03/17 Ed Gillespie for VA Governor (116805) Strategic Media Placement (6694) POLITICAL CANDIDATE (ns) (1186) Ed Gillespie (671299)								9/26/17 9/26/17 Kelsey Reardon Jo		Washington (WJLA) By Broadcast Month Oct. 2017 Grand Total:	<u>Spots</u> 35 35		Rate 800.00
Strateg	Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015			Sal Buy Pho CPI	esperson es Office yer Name one/Fax E	WJLA/GJLA/EJLA / 3155	1								ter Type Normal ckage Deal mmission % 15.00 mmission \$8,820.00 t Total \$49,980.00					
					ing Type nments	Standard														
Line	Line Type / Break Type	e (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Т	Tu We	Th Fr S	Sa Su	Spots	Rate	Total		Station	Comment	s	Entered
1.0	Normal Line / SPOT	09/	27/17-09/29/17	2	:30	5A- News-Good Morning Washington at 5a				1	1	1	2	\$300	\$600.0	0 Washington	(WJLA)			9/26/17
2.0	Normal Line / SPOT	09/	28/17-09/28/17	2	:30	6A- News-Good Morning Washington at 6a			-		1	1	1	\$1,000	00 \$1,000.0	0 Washington	(WJLA)			9/26/17
3.0	Normal Line / SPOT	10/	03/17-10/03/17	2	:30	6A- News-Good Morning Washington at 6a			1	1			1	\$1,000	00 \$1,000.0	0 Washington	(WJLA)			9/26/17
4.0	Normal Line / SPOT	09/	27/17-09/29/17	2	:30	7A- ABC-Good Morning America			-	1	1 1	1	3	\$1,000	00 \$3,000.0	0 Washington	(WJLA)			9/26/17
5.0	Normal Line / SPOT	10/	02/17-10/03/17	2	:30	7A- ABC-Good Morning America		1	1	1		1	2	\$1,000	00 \$2,000.0	0 Washington	(WJLA)			9/26/17
6.0	Normal Line / SPOT	09/	28/17-09/28/17	2	:30	9A- Live with Kelly			-		1	1	1	\$375	00 \$375.0	0 Washington	(WJLA)			9/26/17
7.0	Normal Line / SPOT	10/	03/17-10/03/17	2	:30	9A- Live with Kelly			1	1	1 1	- 1	1	\$375	.00 \$375.0	0 Washington	(WJLA)			9/26/17
8.0	Normal Line / SPOT	09/	29/17-09/29/17	2	:30	12P- News-ABC 7 News at			1	1 1	1 1	1	1	\$300	.00 \$300.0	0 Washington	(WJLA)			9/26/17

Accepted-Station:

1

**CONFIRMATION CONTRACT** 

\$300.00

\$400.00

\$300.00 Washington (WJLA)

\$400.00 Washington (WJLA)

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Noon

Noon

Date:

:30 12P- News-ABC 7 News at

:30 4P- News-ABC 7 News at 4p

10/03/17-10/03/17

09/27/17-09/27/17

9.0 Normal Line / SPOT

10.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

9/26/17

9/26/17

			Contract #	3048544		Date Entered	09/26/17		Washington (WJLA)		
			Schedule Dates	09/27/17-10/03/17	ι	ast Modified	09/26/17		By Broadcast Month	<u>Spots</u>	Rate
	WJLA		Advertiser	Ed Gillespie for VA Governor (116805	5)	Entered By	Kelsey Reardon		Oct. 2017	35	\$58,800.00
obc	1100 Wilson	Blvd, 6th Floor	Agency	Strategic Media Placement (6694)	d	CO-OP	No		Grand Total:	35	\$58,800.00
	Arlington, VA	, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	ŀ	leadline #					
			Brand	Ed Gillespie (671299)		Demo					
WJLA-TV WASHING	ON, DC		Salesperson	Monares, Barbara (3870)		Order Type	Normal				
			Sales Office	WJLA/GJLA/EJLA		Package Deal					
Strategic Media Pla		- 1	Buyer Name			Commission %	15.00				
7669 Stagers Loop		- 1	Phone/Fax	1	C	Commission	\$8,820.00				
Delaware, OH 430	15	- 1	CPE	3155		Net Total	\$49,980.00				
		- 1	Account Types	Local/Political Candidate Agency BRD	) s	Sales Tax					
		- 1	Billing Type	Standard							
			Comments								
								L			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/28/17-09/28/17	2	:30	5P- News-ABC 7 News at 5p					1		į	1	\$500.00	\$500	00 Washington (WJLA)		9/26/17
12.0	Normal Line / SPOT	10/03/17-10/03/17	2	:30	5P- News-ABC 7 News at 5p			1					1	\$500.00	\$500	00 Washington (WJLA)		9/26/17
13.0	Normal Line / SPOT	09/27/17-09/29/17	2	:30	6P- News-ABC 7 News at 6p				1		1	i	2	\$650.00	\$1,300	00 Washington (WJLA)		9/26/17
14.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	6P- News-ABC 7 News at 6p		1						1	\$650.00	\$650	00 Washington (WJLA)		9/26/17
15.0	Normal Line / SPOT	09/27/17-09/27/17	2	:30	6:27P- 6:30P (EST)				1				1	\$3,000.00	\$3,000	00 Washington (WJLA)		9/26/17
16.0	Normal Line / Access	10/02/17-10/02/17	2	:30	6:57P- 7P (EST)		1					i	1	\$5,000.00	\$5,000	00 Washington (WJLA)		9/26/17
17.0	Normal Line / Access	10/03/17-10/03/17	2	:30	7P- Wheel Of Fortune			1				i	1	\$1,800.00	\$1,800	00 Washington (WJLA)		9/26/17
18.0	Normal Line / Access	09/27/17-09/29/17	2	:30	7:30P- Jeopardy				1		1		2	\$2,700.00	\$5,400	00 Washington (WJLA)		9/26/17
19.0	Normal Line / Access	10/02/17-10/02/17	2	:30	7:30P- Jeopardy		1	!	<u>i i</u>	i		i	1	\$2,700.00	\$2,700	00 Washington (WJLA)		9/26/17
20.0	Normal Line / SPOT	09/28/17-09/28/17	2	:30	11P- News-ABC 7 News at 11p		1	! !		1	į	1	1	\$1,000.00	\$1,000	00 Washington (WJLA)		9/26/17
21.0	Normal Line / SPOT	10/03/17-10/03/17	2	:30	11P- News-ABC 7 News at			1				1	1	\$1,000.00	\$1,000	00 Washington (WJLA)		9/26/17
22.0	Normal Line / SPOT	09/27/17-09/29/17	2	:30	11P- 12A (EST)				1		1	-	2	\$500.00	\$1,000	00 Washington (WJLA)		9/26/17
23.0	Normal Line / SPOT	10/02/17-10/02/17	2	:30	11P- 12A (EST)		1					ĺ	1	\$500.00	\$500	00 Washington (WJLA)		9/26/17
					CON	NFII	RM	AT	101	N C	100	ITR/	ACT					
Accepted-A	gency/Advertiser:			Date:	Accepted-Statio	on:								Date:	Comments:			

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Rate

Strate	A-TV WASHINGTON, DC  egic Media Placement Stagers Loop	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Sci Ad Ag Pro Bra Sa Sa Bu	ontract hedule Dates vertiser hency hoduct hand hesperson hes Office yer Name hone/Fax	09/27/17-10/03/1 Ed Gillespie for VA Strategic Media PI POLITICAL CANDI Ed Gillespie (6712	09/27/17-10/03/17 Ed Gillespie for VA Governor (116805) Strategic Media Placement (6694) POLITICAL CANDIDATE (ns) (1186) Ed Gillespie (671299) Monares, Barbara (3870) WJLA/GJLA/EJLA									09/26/17 09/26/17 Kelsey Reardon No Normal 15.00 \$8,820.00		Washington (WJLA) By Broadcast Month Oct. 2017 Grand Total:	35 35	•	Rate 3,800.00 3,800.00
Delav	vare, OH 43015		Bil	E count Types ling Type mments	3155 Local/Political Can Standard	ndidate	£ Agen	BR	RRD				Net Tota		\$49,980.00					
Line	Line Type / Break Type	e (Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Si	u Spots	Rate	Total		Station	Comr	nents	Entered
24.0	Normal Line / Football	09/30/17-09/30/17	1	:30	8P- Sports-ABC College Football Prime					-		1		1 \$6,00	\$6,000	00 Washington	(WJLA)			9/26/17
25.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	8A- ABC-Good Morning America Sunday							1		1 \$40	\$400	00 Washington	(WJLA)			9/26/17
26.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	10A- News-Full Measure with Sharyl Attkisson			-	-	1		1		1 \$40	0.00 \$400	00 Washington	(WJLA)			9/26/17
27.0	Normal Line / SPOT	10/01/17-10/01/17	2	:30	10:30A- Government Matters							1		1 \$30	0.00 \$300	00 Washington	(WJLA)			9/26/17
28.0	Normal Line / Football	10/02/17-10/02/17	3	:30	8:30P- Sports-Redskins		1			1				1 \$18,00	0.00 \$18,000	00 Washington	(WJLA)			9/26/17

**CONFIRMATION CONTRACT** 

Comments:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser: